

THE UNIVERSITY DOCTORAL COUNCIL OF THE NATIONAL UNIVERSITY OF PUBLIC SEVICE

kindly invites you to the public discussion of

Lt. Col. Olaf Christian von Roeder

doctoral (PhD) thesis

Date of the public discussion: 12th January 2016 at 2.00 pm.

Place of the public discussion: Ludovika Campus, Hunyadi room /I. 145./

(1083 Budapest, Ludovika tér 2.)

Title of the Thesis: Applicability of Employer Branding in the Hungarian defense

Forces-from a Cross-National Comparative Aspect

Thesis supervisor: Col. Prof. Dr. Zoltán László Kiss, PhD of Sociology Sciences

Official reviewers: Dr. Éva Remek,

Ph.D of Military Sciences

Dr. János Krizbai, CSc of Social Sciences